



Professional Lighting and Sign Management Companies of America (PLASMA) Presents

2011 Fall Meeting October 4-6, 2011 Westin Tampa Bay

Join your fellow PLASMA members at the 2011 Fall Meeting in Tampa, Florida, to network, share best practices and learn about new technologies which affect the lighting industry and your business. The 2011 Fall Meeting will have a focus on selling and managing service accounts and projects.

Tuesday, October 4, 2011

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|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1:00 pm – 3:30 pm | Board of Directors Meeting <i>Barbados A</i> |
| 4:00 pm – 5:15 pm | New Member Orientation <i>Barbados A</i> |
| 6:30 pm – 8:00 pm | Welcome Dinner at AQUA Bar and Grill 7627 Courtney Campbell Causeway, Tampa, FL 33607 (Located in the Westin Tampa Bay)
Join your colleagues for dinner and drinks to kick off the 2011 PLASMA Fall Meeting. \$60 per person (must be pre-paid). Cash bar. |

Wednesday, October 5, 2011

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|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 am – 2:00 pm | General Membership Meeting <i>Caribbean A & B</i>
<i>Lunch included with Fall Meeting registration.</i> |
| 3:00 pm | Meet in the Hotel Lobby |
| 3:30 pm – 5:00 pm | Tour of AMPRO Power Solutions 7818 Professional Pl., Tampa, FL 33637 |
| 6:00 pm – 9:00 pm | Dinner at Chart House 7616 W. Courtney Campbell Causeway, Tampa, FL 33607
<i>Included with Fall Meeting registration. Cash bar.</i> |

Thursday, October 6, 2011

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|--------------------------|---------------------------------------------------------------------------------------------------|
| 8:00 am – 3:30 pm | General Meeting <i>Caribbean A & B. Lunch included with Fall Meeting registration.</i> |
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Fall Meeting Hotel

The Westin Tampa Bay • 7627 Courtney Campbell Causeway • Tampa, FL 33607

The room rate is \$129 per night (plus tax) for a standard single occupancy room. You are responsible for making your own reservations. To secure the group rate, you will need to call 888-627-8647 **before September 10, 2011**, and tell them you are with PLASMA.

Transportation and Parking

The Westin Tampa Bay is located approximately three miles from the Tampa International Airport (ORD). The Westin Tampa Bay offers a complimentary airport shuttle to and from the airport. The shuttle runs approximately every 30 minutes from 5:00 am to 1:00 am. During these hours, please call the hotel directly at 813-281-0000 to request pick-up. For your convenience, courtesy touch screen kiosks are located in baggage claim area red and blue from which you can dial the hotel. Shuttle pick-up cannot be arranged in advance. Self-Parking is free PLASMA guests. Valet parking is also available.

2011 PLASMA FALL MEETING REGISTRATION FORM

REGISTRATION DEADLINE: September 20, 2011

SEND COMPLETED FORM TO: PLASMA • 1100-H Brandywine Blvd • Zanesville, OH 43701 • Fax: (740) 452-2552

OR REGISTER ONLINE AT: www.PLASMAlighting.org

ATTENDEE INFORMATION (PLEASE PRINT/TYPE CLEARLY)

Please check if you will be attending the Tuesday Welcome Dinner (\$60/person)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

ADDITIONAL ATTENDEE(S) (*Two company representatives may attend the Fall Meeting at no extra cost. Additional attendees are \$150 each.*)

Name: _____ E-mail: _____

Tuesday Welcome Dinner

Name: _____ E-mail: _____

Tuesday Welcome Dinner

Name: _____ E-mail: _____

Tuesday Welcome Dinner

REGISTRATION

New Member Orientation (Tuesday) # of Attendees: _____ No Charge

Tuesday Night Welcome Dinner # of Attendees: _____ x \$60/person = \$ _____

Annual Meeting (More than 2 people will be \$150/person # of Attendees: _____ \$ _____
(Includes Wednesday/Thursday lunch and Tour of AMPRO Power Solutions and Dinner – No Charge for first two representatives)

Make check payable to: **PLASMA**

Total Due \$ _____

LATE REGISTRATION AND CANCELLATION POLICY

Registrations received after September 20, 2011 will be subject to a \$150 late registration fee. Cancellations received after September 20, 2011 will be subject to a \$200 cancellation fee. Registrant substitution is permitted.

SERVICES FOR PHYSICALLY CHALLENGED INDIVIDUALS

The Professional Lighting and Sign Management Companies of America take reasonable steps to ensure no individual who is physically discriminated against because of the absence of auxiliary aids and services. If special arrangements of diet are required for an individual to participate in this program, please contact us **in advance** at (740) 452-4541 ext. 3312 or director@plasmalighting.org.

Completing this form serves Management notice that you agree to be contacted by mail, phone, fax and or email.

Office Use Only: (A20511)

Rcvd: _____ Amt: _____ Ck#: _____ Ackd: _____