



PLASMA

Professional Lighting and Sign Management
Companies of America

2012 Annual Meeting March 27-29, 2012 Hilton Garden Inn Omaha Downtown

Join fellow PLASMA members at the 2012 Annual Meeting in Omaha to network and share best practices. The Annual Meeting will focus on selling and managing service accounts. Attendees will also participate in a discussion on managing a sales team including, hiring, training and compensation.

Tuesday, March 27, 2012

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|-------------------|---|
| 1:00 pm – 3:30 pm | Board of Directors Meeting |
| 4:00 pm – 5:15 pm | New Member Orientation |
| 6:30 pm – 8:00 pm | Welcome Dinner at Spencer's 1005 Dodge Street, Omaha, NE 68102
(Located in the Hilton Garden Inn)
Join your colleagues for dinner and drinks to kick off the 2012 PLASMA Annual Meeting. \$60 per person (must be pre-paid). Cash bar. |

Wednesday, March 28, 2012

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|-------------------|---|
| 8:00 am – 2:00 pm | Annual Membership Meeting
<i>Lunch included with Annual Meeting registration.</i> |
| 3:00 pm | Meet in the Hotel Lobby |
| 3:30 pm – 5:00 pm | Tour of Superior Lighting 2121 South 24 th Street, Omaha, NE 68108 |
| 6:00 pm – 9:00 pm | Dinner at Charlie's on the Lake 4150 South 144 th St., Omaha, NE 68137
<i>Included with Annual Meeting registration. Cash bar.</i> |

Thursday, March 29, 2012

- | | |
|-------------------|---|
| 8:00 am – 3:30 pm | Annual Membership Meeting (for active members only)
<i>Lunch included with Annual Meeting registration.</i> |
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Annual Meeting Information

The entire Annual Meeting is open to all Active members and their employees. Associate members are invited to attend the Welcome Dinner, Wednesday's meeting, the Tour of Superior Lighting and the Wednesday dinner. Associate members will not be able to register for the Thursday portion of the Annual Meeting.

Annual Meeting Hotel

Hilton Garden Inn Omaha Downtown/Old Market • 1005 Dodge Street • Omaha, NE 68102

The room rate is \$109 per night (plus tax) for a standard single 402-341-4400 **before February 27, 2012**, and tell them you are with PLASMA.

Transportation and Parking

The Hilton Garden Inn Omaha Downtown/Old Market is located approximately three miles from the Omaha Eppley Airfield (OMA). The hotel offers a complimentary airport shuttle to and from the airport. The shuttle runs 24 hours a day. Please call the hotel directly at 403-341-4400 once you arrive to request a pick-up. Shuttle pick-up cannot be arranged in advance. Self-Parking at the hotel is \$10 per day.

2012 PLASMA ANNUAL MEETING REGISTRATION FORM

REGISTRATION DEADLINE: March 13, 2012

SEND COMPLETED FORM TO: PLASMA • 1100-H Brandywine Blvd • Zanesville, OH 43701 • Fax: (740) 452-2552

OR REGISTER ONLINE AT: www.PLASMAlighting.org

ATTENDEE INFORMATION (PLEASE PRINT/TYPE CLEARLY)

Please check if you will be attending the Tuesday Welcome Dinner (\$60/person)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

ADDITIONAL ATTENDEE(S) (Two company representatives may attend the Annual Meeting at no extra cost. Additional attendees are \$150 each.)

Name: _____ E-mail: _____

Tuesday Welcome Dinner

Name: _____ E-mail: _____

Tuesday Welcome Dinner

Name: _____ E-mail: _____

Tuesday Welcome Dinner

REGISTRATION

New Member Orientation (Tuesday) # of Attendees: _____ No Charge

Tuesday Night Welcome Dinner # of Attendees: _____ x \$60/person = \$ _____

Annual Meeting (More than 2 people will be \$150/person # of Attendees: _____ \$ _____
(Includes Wednesday/Thursday lunch and Tour of Superior Lighting and Dinner – No Charge for first two representatives)

Make check payable to: **PLASMA**

Total Due \$ _____

LATE REGISTRATION AND CANCELLATION POLICY

Registrations received after March 13, 2012 will be subject to a \$150 late registration fee. Cancellations received after March 13, 2012 will be subject to a \$200 cancellation fee. Registrant substitution is permitted.

SERVICES FOR PHYSICALLY CHALLENGED INDIVIDUALS

The Professional Lighting and Sign Management Companies of America take reasonable steps to ensure no individual who is physically discriminated against because of the absence of auxiliary aids and services. If special arrangements of diet are required for an individual to participate in this program, please contact us **in advance** at (740) 452-4541 ext. 3312 or director@plasmalighting.org.

Completing this form serves Management notice that you agree to be contacted by mail, phone, fax and or email.

Office Use Only: (A20512)

Rcvd: _____ Amt: _____ Ck#: _____ Ackd: _____